

BETHLEHEM DEVELOPMENT FOUNDATION

INTERIM PROGRESS REPORT THROUGH - SEPT 2013





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This initiative shall be planted in the heart of Bethlehem and its roots shall dig deep into the soil, permanently reinstating peace and tranquillity throughout the land.

Said T. Khoury

Chairman of the Bethlehem Development Foundation (BDF)
Board of Trustees 2012-2013

JUNE 2012

The Ministry of Interior approved The BDF as a Non-Profit Organization registered under Law No. (1) On Charitable Associations and Civil Society Organizations, Ministry of Interior. Registration Number: BL-3347-SD.

DECEMBER 2012

Sponsored the enhancement of the decoration of the Christmas tree decorations and processions.

APRIL 2013

Held the first General Assembly Meeting & Board of Directors Meeting in Bethlehem. BDF Sponsored the Right to Movement, Palestine Marathon.

MAY 2013

BDF signed memorandums of understanding with the following Municipalities/ Village Councils: Al-Khader, Beit Sahour, Beit Jala, Doha and Artas.

JUNE 2013

BDF is a "Gold Sponsor" of the Bet Lahem Live 2013 festival.

JULY 2013

BDF signed a memorandum of understanding with United Palestinian Appeal and Al Doha Municipality.

AUGUST 2013

BDF signed a memorandum of understanding with the Joint Service Council. The Solid Waste Management Project is funded by the Arab Monetary Fund through the Islamic Development Bank for a total of 2.9m.

SEPTEMBER 2013

Mayor Vera Baboun of Bethlehem Municipality files a letter of support with the BDF praising it on its efforts and objectives and pledges fruitful cooperation on future projects.

vision

The Bethlehem Development Initiative's vision is to transform the Bethlehem Governorate into a vibrant international spiritual destination.

It seeks to create a sustainable economy and infrastructure for the Bethlehem Governorate that improves the quality of life for residents and acts as an attraction to visitors.



In support of the Bethlehem Governorate, a group of International and Palestinian philanthropists established a non-governmental organization called the Bethlehem Development Foundation (BDF).

The aim of this foundation is to implement the Bethlehem Development Initiative (BDI) recommendations, which seeks to regenerate the old cities of the Bethlehem Governorate to make it more accommodating to the needs of its current residents, pilgrims and tourists.

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The Grand Mufti of Jerusalem

H.B. Patriarch Theophilos III

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Mazen Karam

about BDF

BDF sponsored the Bet Lahem Live 2013 festival, June, 2013.



Board of Directors Meeting, April, 2013.

PRESIDENT OF THE PALESTINIAN AUTHORITY
MAHMOUD ABBAS

Dear Mr. Said Khoury –Chairman of the Board of Trustees for the Bethlehem Development Foundation,

Dear Board Members of the Bethlehem Development Foundation,

The Bethlehem Development Foundation which you have initiated has arrived at a crucial stage. It promptly coincides with all our efforts that are exerted, nationally, regionally and internationally towards establishing the independent and sovereign Palestinian state on national Palestinian land. Its significance is enhanced as we are forging bridges of cooperation and channels of communication with the international business and investment community to enrich economic and institutional development throughout Palestine.

The Bethlehem Development Foundation is a milestone in the making. It aims at transforming Bethlehem into a vibrant, international, spiritual and economic destination. The Strategic Master Plan launched by the Bethlehem Development Foundation addresses the different areas of Bethlehem's Development, in line with the Palestinian National Agenda goals. This initiative showcases our progress in creating an enabling investment environment and presents the various investment opportunities that exist in Palestine's diverse sectors.

I would like to thank you for your efforts at instituting political and economic development in the region. We call upon all Palestinian, Arab and international investors to actively engage in these efforts to support the Bethlehem Development Foundation to attain its targets. Allow me to take this opportunity to welcome you all to Palestine – a country where we have made great progress in providing security and rule of law, paving the way for economic and social development. A place where our citizens and guests as well as all who graciously wish to join us are able to witness the veracity of the Palestinian people, their steadfastness and persistence to build a better future for the forthcoming generations to come.

Mahmoud Abbas

President of the Palestinian National Authority

Chairman of the Executive Committee of the Palestine Liberation Organization

support letters



الأخ العزيز سعيد خوري رئيس مجلس أمناء مؤسسة تطوير بيت لحم المحترم
الإخوة الأعزاء في مؤسسة تطوير بيت لحم المحترمين

تحية طيبة وبعد،

تأتي مبادرتكم لتطوير بيت لحم في مرحلة هامة، حيث نبذل جميعاً كل جهد ممكن وعلى الصُّعد الوطنية والإقليمية والدولية كافة، من أجل تجسيد إقامة الدولة الفلسطينية المستقلة على التراب الوطني الفلسطيني، وفي الوقت الذي نسعى فيه ونعمل بكل السبل على مد جسور الثقة والتعاون وفتح قنوات اتصال مع المجتمع الدولي في مجال الاقتصاد والتنمية. إن مبادرة مؤسسة تطوير بيت لحم، هي مبادرة رائدة تهدف إلى ترسيخ وتعميق البعد الروحي للمدينة المقدسة على مستوى العالم، وذلك استناداً إلى خطة إستراتيجية ورؤيا واضحة، تتناول العديد من المجالات التي ستدفع بعجلة التنمية والسياحة في المدينة إلى الأمام؛ مستندة إلى خطة السلطة الوطنية الفلسطينية الاقتصادية في خلق بيئة استثمارية في كافة قطاعات الاقتصاد الفلسطيني.

إنني أشكركم على هذه الجهود الرامية إلى خلق وبناء بيئة تنموية سياسية اقتصادية، داعياً جميع المانحين وجميع أصدقاء الشعب الفلسطيني لدعم مؤسساتكم، معرباً لكم في هذه المناسبة، عن ترحيبنا بكم جميعاً في وطنكم فلسطين، هذا الوطن الذي يحتاج إلى كل الجهود وبشكل دؤوب لتحقيق التنمية وتوفير الأمن والاستقرار لمواطنينا وزوارنا وكل من يرغب مشاركتنا في هذه المسيرة لشعب مثابر ومصمم على بناء مستقبل أفضل للأجيال القادمة.

رام الله في: 2013/04/08م

محمود عباس
رئيس دولة فلسطين
رئيس اللجنة التنفيذية لمنظمة التحرير الفلسطينية

PALESTINIAN PRIME MINISTER
SALAM FAYAD



State of Palestine
Office of the Prime Minister

No: P.M/BDF/20/2013
Date: 07/05/2013

Dear Business Leaders and Investors,

The Bethlehem Development Foundation (BDF) represents an important milestone in the economic and spiritual role the Holy city of Bethlehem plays in Palestine. It sets out to showcase economic and social progress for national, regional and international investors, and institutional progress and peaceful integration with the global community.

Numerous initiatives have contributed to the positive indicators we see today regarding sustainable economic growth. Worth mentioning is the Bethlehem Development Initiative (BDI) and its aim to revitalising Bethlehem through its master plan that aims to empower partnerships with the private sector, the public sector and the adoption of policies that secure an enabling environment for investment. In addition, much effort has been devoted to promoting Palestinian products and services, improving local resources, infrastructure and supporting creativity and the use of knowledge.

The BDI is an important opportunity for all to witness the achievement of the international community and both the public and private initiatives in establishing economic reform and investment. We sincerely appreciate the growing international consensus in support of the Bethlehem Development Foundation. Today, we invite the world to join us by contributing to sustainable economic development in Palestine.

I would like to personally invite you to engage in the initiative. The Government stands ready to do its utmost to accelerate sustainable business activity with rule of law and sound financial management.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Salam Fayyad'.

Salam Fayyad
Prime Minister

support letters



دولة فلسطين
مكتب رئيس الوزراء

الرقم: ر.و.إ.م/20/2013

التاريخ: 2013/05/07

السيدات والسادة المستثمرون،

إنه لمن دواعي سروري أن أقدم لكم "مبادرة تطوير بيت لحم"، هذه المبادرة الهادفة إلى تطوير وتنمية البنية التحتية لمحافظة بيت لحم وأهميتها كركيزة أساسية لمسيرة التنمية على الصعيد الوطني.

إن "مبادرة تطوير بيت لحم" تهدف إلى تنمية الاقتصاد والاستثمار في فلسطين، وتحديدًا في بيت لحم، وبشراكة بين القطاعين العام و الخاص. بالإضافة إلى ذلك، فإنها تهدف إلى تشجيع المنتجات الفلسطينية وتحسين استخدام الموارد المحلية، وهي تسعى لتعزيز التعاون بين الاقتصاد الفلسطيني والاقتصادين العربي والدولي.

أدعوكم لدعم هذه المبادرة، "مبادرة تطوير بيت لحم"، من أجل تنمية الاقتصاد الوطني، وبما يشكل ركيزة أساسية لقيام دولة فلسطين المستقلة كاملة السيادة على كامل أرض فلسطين المحتلة منذ عام 1967، وعاصمتها القدس الشريف.

سلام فياض

رئيس الوزراء

MINISTER OF LOCAL GOVERNMENT
DR. HANI KAWNI

**Palestinian National Authority,
The Ministry of Local Government,
Minister's Office,**

To The Bethlehem Development Foundation,

On behalf of the Ministry of Local Government, I value the great efforts generated by your committed organization and appreciate its active role in developing The Bethlehem Governorate's infrastructure sector. I am confident that this organization will reach a milestone in the making of the history of the Bethlehem Governorate and will enable the holy city to rise once again as the religious, spiritual and unique center of the world.

I had the opportunity to examine the projects that the Bethlehem Development Foundation (BDF) seeks to accomplish in the governorate and I value your foundation's professionalism, high caliber and clear vision that are consistent with our vision at the Ministry of Local Government. The Bethlehem Development Initiative's appreciation for the future needs and objectives of developing the projects listed under the Bethlehem Governorate's strategic master plan leads us to fully support this initiative and we are ready to facilitate all procedures to reach our goals of revitalizing the Bethlehem Governorate and elevate it globally as a worldwide center.

We look forward to further collaboration and cooperation in this national mission to serve the citizens of Bethlehem and our visitors. I am confident that you, The Bethlehem Development Foundation are the appropriate organization for this mission. God bless you and the good will that you are accomplishing for Bethlehem and the nation.

Dr. Hani Kawni

Minister of Local Government,

support letters

State of Palestine
Ministry of Local Government

بسم الله الرحمن الرحيم



دولة فلسطين
وزارة الحكم المحلي

Date: 2013/8/8 التاريخ: 8/8/2013

No: 3555/6/5 الرقم: 5/6/3555

الأخوة الأعزاء في مؤسسة تطوير بيت لحم

تحية طيبة وبعد،،

باسم وزارة الحكم المحلي أثنى على الجهود الكبيرة التي تبذلها مؤسستكم الواعدة في قطاع البنية التحتية في محافظة بيت لحم، وإنني على ثقة تامة بأن هذه المؤسسة ستشكل علامة فارقة في تطوير المحافظة ومدنها، وستضفي عليها ما سيرتقي بها لمكانتها الدينية والروحية والعالمية.

لقد سنحت لي الفرصة أن أطلع على المشاريع التي تسعى مؤسستكم لإنجازها في المحافظة، وأقدر لكم استناد مبادرة تطوير بيت لحم للخطط الإستراتيجية، وتقديرها الموضوعي لاحتياجات المحافظة لهذه المشاريع، والامر الذي يدفعنا الى دعم هذه المبادرة وهذه المؤسسة وتوفير كل ما يلزم للوصول للهدف السامي، والذي يتمثل بالنهوض بمحافظة بيت لحم وتأهيلها لترتقي للمكانة العالمية التي تستحقها.

نتطلع للتعاون معاً في هذه المهمة الوطنية ولخدمة مواطني بيت لحم وزوارها، ووفقكم الله لما فيه خير بيت لحم خاصة والوطن عامة.



نسخة: مديرية الحكم المحلي / بيت لحم

Mai Eliwat

Ramallah (Tel): 2401092 / (Fax): 2401091

Address: Ramallah – Al-balou', P.O.BOX: 731

رام الله (هاتف): 2401092 / (فاكس): 2401091

العنوان: رام الله – البالوع ، ص.ب: 731

Web: www.molg.pna.ps

CHAIRMAN OF THE BOARD OF TRUSTEES SAID KHOURY



مؤسسة تطوير بيت لحم
THE BETHLEHEM DEVELOPMENT FOUNDATION

Dear Patrons of the Bethlehem Development Foundation,

I would like to thank you for your continuous support and efforts that have been geared towards revitalizing the Governorate of Bethlehem, we are now more than ever forging multiple bridges of communication with the international business and investment community. The Bethlehem Development Foundation (BDF) is a milestone in making a significant contribution to the future of the Bethlehem Governorate for the world-wide community.

Since the BDF was established June 2012, we have continued our efforts in building a non-profit organization with a good governance approach, accountability and transparency to foster sustainable future development and economic growth. As part of our efforts to help promote sound economic frameworks and encourage stable economic growth, we have conducted our General Assembly Meeting on the 11th of April, 2013 followed by the Board of Directors meeting to establish a good governance system that uses best practices in procurement, expenditure and reporting.

As you may know, last Christmas, the BDF completed its first Initiative for Bethlehem's Christmas events at Manger Square which was celebrated by the world-wide community. Consolidated Contractors Company (CCC) donated \$250,000 for the BDF Christmas events. Huge numbers of tourists and worshippers joined Palestinian residents of the city-Muslim and Christian alike- to celebrate Christmas Eve in the historic city of Bethlehem.

People gathered outside the Church of the Nativity, where the first phase of the revitalization and rehabilitation of the Manger square was completed. Locals & tourists from all over the world rejoiced as a giant Christmas tree was lit on Saturday evening marking the beginning of the Christmas celebrations and the Palestinian state; carrying special significance for many as Palestine won non-member state recognition at the UN General Assembly.

The BDF embarked upon the first of these restorations which included the following:

1. The repairing of damages, painting and the cleaning of Manger Square, in preparation for the vast numbers of tourists and worshippers that visit Palestine during the Christmas period (15,000 tourists were expected to have joined the Christmas Celebrations last year).
2. BDF decorated the Manger Square Christmas tree which was lit on the 15th of December 2012, with thousands of colorful green and red LED lights and red baubles with a 150cm star on top.

The Bethlehem Development Foundation is a Non-Profit Organization registered under Law No. (1) On Charitable Associations and Civil Society Organizations, Ministry of Interior. Registration Number: BL-3347-SD.

support letters



مؤسسة تطوير بيت لحم THE BETHLEHEM DEVELOPMENT FOUNDATION

3. Amongst the interventions included the repairing, replacement and installation of the lights around the Nativity Church.
4. BDF prepared the stages and sponsored a number of Christmas events, Christmas Festivals, the Christmas Choir, the Mass of Peace and the entrance of the Patriarch.
5. Adequate signage and parking was provided to ensure ease of access for tourists and visitors.
6. A hot air balloon was placed on the roof of the Peace Centre, designed with the flag of Palestine and the *Palestinian Keffiyeh* marking the significance of a new beginning for Bethlehem and the Palestine State.

Additionally, the BDF has now established a credible foundation with an office located in Bethlehem spearheaded by a newly appointed Executive Director, Mr. Mazen Karam who will now take forward the mobilization of the Bethlehem Development Foundation and Initiatives. Mr. Karam will coordinate with the local Municipalities of the Bethlehem Governorate, the relevant Ministries and the local stakeholders and religious representations. There will be 3 different tracks for prospective projects to promote government to government, private sector investments and philanthropic projects.

We would like to express our gratitude for your continuous support and ask that you provide us with a letter supporting the Bethlehem Development Foundation to be included in our brochures and websites. The BDF is determined to reunite the global population and establish economic prosperity in the Holy Land, the birthplace of Jesus Christ.

Thank you in advance for your support, without which none of this would have been imaginable.

Sincerely,

Said T. Khoury

CHAIRMAN OF THE BOARD OF TRUSTEES SAID KHOURY



مؤسسة تطوير بيت لحم BETHLEHEM DEVELOPMENT FOUNDATION

- إضاءة شجرة عيد الميلاد بتاريخ 15.12.2012 التي زينت وأضيئت بألاف الأضواء.
- إضاءة كنيسة المهد و ما حولها.
- تجهيز منصة الإحتفالات و الفعاليات التي شملت عرض السلام و جوقة الكشافة و استقبال البطريرك.
- وضع لافتات تسهل حركة المشاة ووصول السواح لساحة كنيسة المهد.
- وضع منطاد هوائي فوق مركز السلام المطل على الساحة زين بالعلم و الكوفيه الفلسطينية.

على صعيد المبادرة، فقد تم افتتاح مكتب "مؤسسة تطوير بيت لحم" في مدينة بيت لحم، وسيتولى الإدارة التنفيذية السيد مازن كرم الذي يبذل قصارى جهده لدفع هذه المبادرة في المضي قدماً حيث سيقوم بالتنسيق مع مجالس البلديات في المحافظة و الوزارات ذات الشأن و المسؤولين الدينيين تبعاً لتصنيف الإستثمارات الذي إعتمدناه و الذي يشمل القطاع الحكومي، إستثمارات القطاع الخاص، وأخيراً المشاريع الخيرية من أجل تحقيق الإزدهار في هذه الأرض المقدسة.

في الختام أود أن أعبر عن إمتناني لدعمكم المستمر الذي بدونه ما كانت لتكون لنا هذه الرؤيا و الإنجازات وأتوجه لكم بطلب رسائل دعم للمؤسسة كي نشملها في موقع المؤسسة الإلكتروني و كافة الكتيبات و المنشورات التي تصدرها.

سعيد توفيق خوري



مؤسسة تطوير بيت لحم BETHLEHEM DEVELOPMENT FOUNDATION

الأعضاء رعاة "مؤسسة تطوير بيت لحم"،

أود أن أشكركم على دعمكم المستمر وجهودكم الهادفة إلى إعادة تطوير محافظة بيت لحم. ففي الوقت ذاته فإننا نطمح إلى أن تكون "مؤسسة تطوير بيت لحم" ركيزة التنمية في المحافظة للارتقاء بها إلى مستوى كبرى مدن العالم. إنه من دواعي سروري أن أعلمكم بأن الكثير من الجهد قد بُذل في الفترة السابقة لبناء جسور من التعاون و التواصل مع العديد من الجهات و الهيئات الدولية لتطوير أهداف المؤسسة.

منذ انطلاق المبادرة في يونيو 2012 ، واصلنا جهودنا لإنشاء منظمة غير ربحية تعتمد الشفافية و المهنية العالية، وذلك لخدمة أهدافنا المتمثلة في التنمية المستدامة و النمو الاقتصادي في المحافظة. وكجزء من هذه الجهود فإننا عقدنا جمعيتنا العمومية بتاريخ 11.04.2013 لتبني نظام إدارة للمؤسسة مبني على سياسات عمل تضمن الشفافية و الفاعلية في عمل المؤسسة.

في أعياد الميلاد العام الماضي، أشرفت المبادرة على إعداد وتحضير إحتفالات العيد التي تابعها العالم أجمع عبر شاشات التلفزيون. حيث تبرعت شركة اتحاد المقاتلين العالمي بمبلغ \$ 250.000 لتحضير هذه الإحتفالات التي شارك بها الآلاف من المواطنين والسياح المسلمين و المسيحيين على حد سواء في هذه المدينة التاريخية. وقد تم الانتهاء من تأهيل ساحة كنيسة المهد وتحضير شجرة عيد الميلاد تليق بإحتفالات هذا العام المميز بعد قبول فلسطين دولة غير عضو في الأمم المتحدة وقد شمل تأهيل الساحة ما يلي :

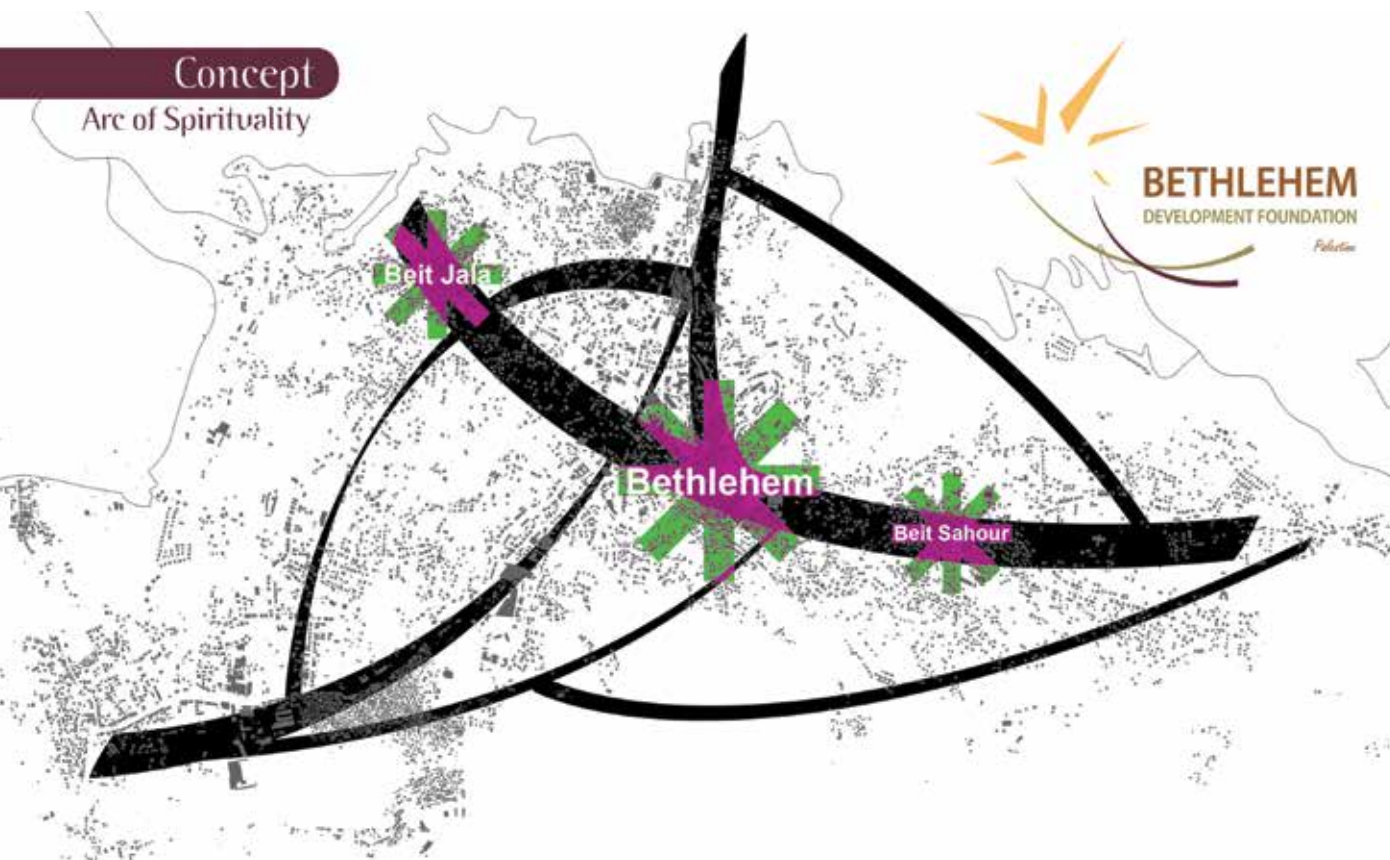
- إعادة تأهيل الساحة استعدادا لاستقبال آلاف من السياح و الحجاج الذين يزورون بيت لحم في فترة الأعياد.

In line with our vision, the Bethlehem Development Initiative has developed key strategic objectives for the development of the Bethlehem Governorate.

1. Develop the existing Arc of Spirituality
2. Enhance Bethlehem as a spiritual centre of Christianity
3. Develop Basic Infrastructure including Energy, Water & Waste
4. Create a good quality of life
5. Support community development through economic Incentives
6. Advance culture & tourism
7. Establish access & movement
8. Improve the public realm and preserve heritage



○ strategic objectives



Bethlehem Development Foundation Concept

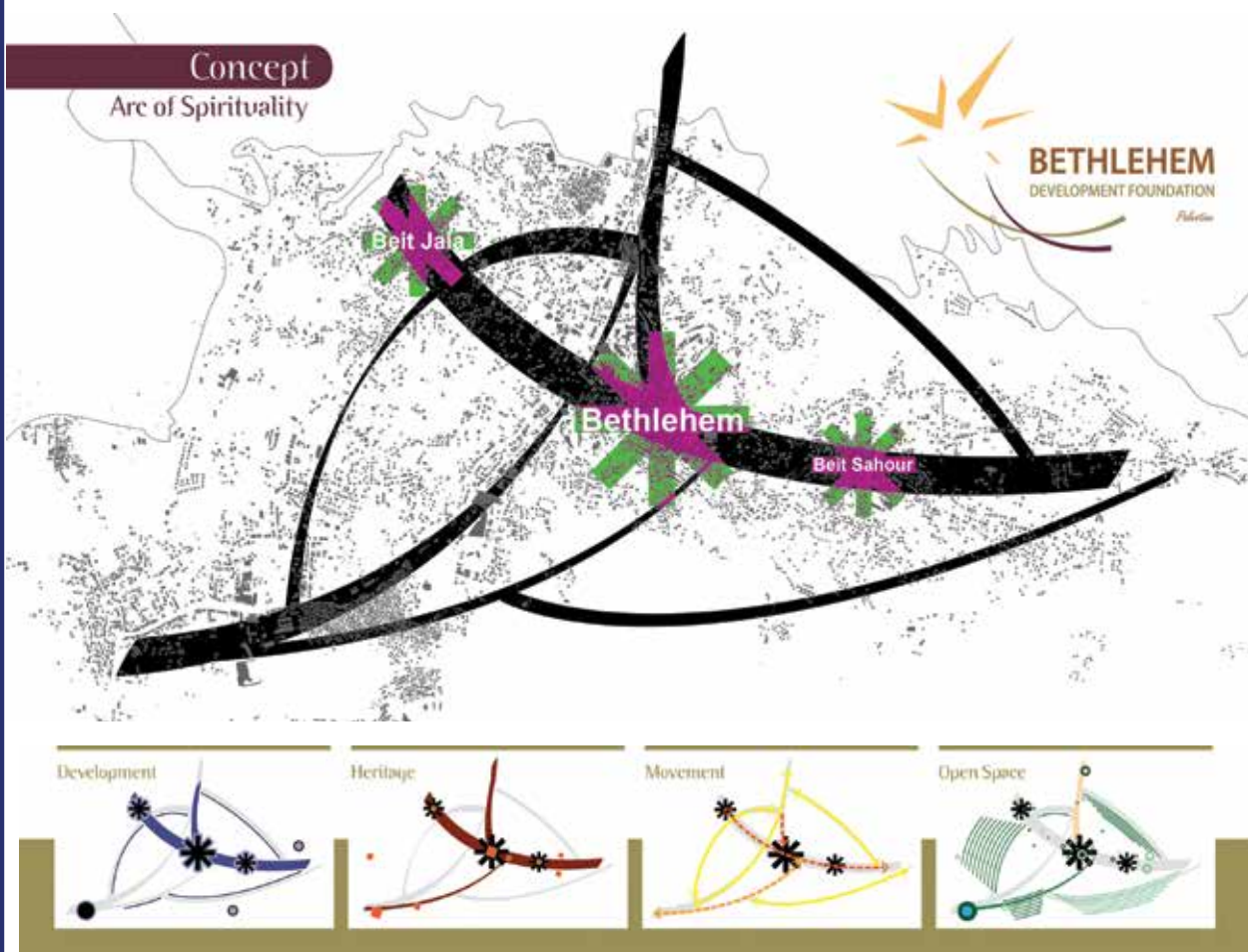


DEVELOP THE EXISTING ARC OF SPIRITUALITY

The Bethlehem Development Initiative seeks to protect historic urban fabrics by identifying new controls for development.

BDI proposes development boundaries aimed at protecting natural and historic areas and prioritize areas suitable for new or infill development.

BDI also proposes the relocation of industries to industrial zones south of Bethlehem and east of Beit Sahour.



1. The Bethlehem Development Initiative seeks to transform Bethlehem, Palestine, the birthplace of Jesus Christ, Issa Ibin Maryam, from its current rundown state into a vibrant spiritual center worthy of its unique significance.
2. The renewed City of Bethlehem shall compare favorably with other Holy cities worldwide.
3. To visitors from around the world, whether they come as pilgrims, students, scholars dedicated to interreligious research or as tourists of secular persuasion, Bethlehem shall be the epicenter for the practice, experience, accumulation and dispersion of the nature of everlasting peace.



DEVELOP BASIC INFRASTRUCTURE

Energy

**ENHANCE THE EFFICIENCY OF ENERGY USE AND
UTILIZATION OF LOW CARBON ENERGY**

1. Support a program for increasing the use of solar power for heating water through the provision of financial incentives, design guidelines and technical support.
2. Install solar photovoltaic panels on existing street lighting poles and on new poles, in all main streets during a period of 24 months.
3. Develop brief design and technical guidelines for sustainable and energy efficient new construction and refurbishment of existing buildings as part of municipality building regulations.



○ strategic objectives

DEVELOP BASIC INFRASTRUCTURE

Water

ENHANCE THE EFFICIENCY OF THE WATER AND WASTEWATER NETWORKS, SECURE WATER SOURCES

1. Support and facilitate the installation of rainwater harvesting by households, whereby a percentage of all houses are able to collect rainwater for various interior and exterior use.
2. Rehabilitate the Solomon Pools project to use rain water collected as an additional water source (1000m³/day). The components of the this project include Water Treatment plant (1000m³/day), a new reservoir (2000m³) for treated water, a booster pump with force main (diam 150mm, 1km length) to nearby El Duhaisha reservoir and a tanker filling station.
3. Rehabilitation of all existing wastewater network and developing a wastewater treatment plant of capacity 8000m³/day, whereby treated water will be used for irrigation of area downstream of the treatment plant.



DEVELOP BASIC INFRASTRUCTURE

Waste

REDUCE WASTE LAND FILLING AND INCREASE THE RECOVERY OF WASTE MATERIALS, WHILST IMPROVING THE COLLECTION AND TRANSPORT OF SOLID WASTE

1. Facilitate the segregation of various waste types to allow recovery of waste material and reduce waste sent to landfill, through:
 - Awareness campaign on waste reduction and segregation
 - Provision of segregations bins/containers for households, commercial and public buildings
 - Identifying the market and end users of segregated and recycled material
2. Reduce waste transport costs by providing a solid waste transfer station.
3. Convert solid waste to Bio-fuel.



strategic objectives

CREATE A GOOD QUALITY OF LIFE

Quality of Life

ENHANCE THE QUALITY OF LIVING THROUGH PROVISION OF IMPROVED EDUCATION, SECURITY, SAFETY AND AIR QUALITY AND ACTIVELY SUPPORT SOCIAL INCLUSION

1. Target improving air quality through supporting green transport by providing 25 green buses (each of 40 passengers capacity) as a replacement of existing buses, and one fueling station.
2. Improve access to knowledge and educational material by transforming the old slaughter house into a Public Library, which can be accessible by the general public and tourists.
3. Allow for more secure, safe and walkable streets and public areas, through the following:
 - Removing industrial and inappropriate land use from historic centers
 - Creating additional walkways and reducing vehicular traffic
 - Beautification and landscaping of public squares, major building facades and pedestrian strips
 - Enhancing night lighting at all streets and public areas
 - Developing sports facilities, children's playgrounds and youth centres
 - Building Health Centres



SUPPORT COMMUNITY DEVELOPMENT

Economic

ENHANCE ECONOMIC DEVELOPMENT AND EMPLOYMENT THROUGH CREATING JOB OPPORTUNITIES, DIVERSIFYING ECONOMIC BASE, INCREASING PRIVATE SECTOR ROLE IN LOCAL ECONOMY AND INCREASING CONTRIBUTION OF TOURISM SECTOR TO GDP

1. Develop a program for capacity building and vocational training in hotel management, handcrafts, restoration and relevant touristic and local specialties.
2. Increase provision of hotels, boutique hotels and bed & breakfasts to accommodate increasing number of visitors.
3. Identify and preserve agricultural land around the three historic centers. Expand knowledge and training in sustainable agriculture which could increase local food production thereby increasing food security for local communities.
4. Encourage and support private sector projects and promote public- private partnerships.



strategic objectives

ADVANCE CULTURE AND TOURISM

Culture & Tourism

IMPROVE TOURIST EXPERIENCE BY PRESERVING AND IMPROVING CULTURAL HERITAGE SITES

1. List the three historic cores of Bethlehem, Beit Jala and Beit Sahour as historic districts and provide adequate development controls, architectural and restoration guidelines as well as urban design guidelines to regulate the Public Realm.
2. Preserve and highlight important historic sites and create a National Heritage List. Create a National Heritage Trail including the three historic districts and other important sites such as Shepherd's Field, St. Saba and St. Theodosios Monastery, St. George Monastery, Historic Solomon Pools, Murad Castle, Artas Monastery and Herodion Palace.
3. Identify a Tourist Information center, provide Tourist Brochures that identify the three historic core areas, highlight other important historic sites and locate specific tourist trails.



ESTABLISH ACCESS & MOVEMENT

Access & Movement

ENHANCE CONNECTIVITY BETWEEN VARIOUS VITAL AREAS AND SITES THROUGH A MORE EFFICIENT NETWORK THAT SUPPORTS PEDESTRIAN ROUTE AS WELL AS SUSTAINABLE TRANSPORT

1. Immediate attention to the improvement of the road network. Actions to include pavement works, sidewalks, signage, street lighting and storm water collection.
2. Produce a Public Transport Strategy that will include the reduction of current car traffic to and from city centers by providing 25 green buses (each of 40 passengers capacity) to cater for local residents and tourist movement.
3. Pedestrian Circulation: Identify and map pedestrian tourism routes and provide pedestrian over/under pass (over/under Manger Road) to ensure safety of pedestrians



PLEASE USE
PEDESTRIAN
WALKWAYS

strategic objectives

IMPROVE THE PUBLIC REALM AND PRESERVE HERITAGE

Public Realm

IMPROVE THE QUALITY, ACCESSIBILITY AND CONNECTIVITY OF PUBLIC SPACES; PROTECT AND ENHANCE THE NATURAL ENVIRONMENT HERITAGE LANDSCAPE THROUGH INCREASED BIODIVERSITY

1. Beautification and improvement of major public realm areas (Manger Square, others...) including installation of waste collection bins, improving pedestrian walkways and creating green areas for recreational children's playgrounds.
2. Support the implementation of green roofs on buildings in Bethlehem city with native flora (preferably that do not require much water for maintenance) which will enhance biodiversity, improve quality as well as the urban climate.



SOLID WASTE MANAGEMENT PROJECT FOR THE BETHLEHEM GOVERNORATE STRATEGIC OBJECTIVES

WHAT WAS ESTABLISHED BY BDF ...

In this financial year we have raised a total of \$2.9 million.

CURRENT PROJECTS:

SOLID WASTE MANAGEMENT PROJECT FOR THE BETHLEHEM GOVERNORATE:

We secured funding from the Arab Monetary Fund through the Aqsa fund managed by the Islamic Development Bank.

The funding was awarded for a strategic master plan for solid waste management for Bethlehem Governorate.

This project will also develop the design and construction of Waste Transfer Station and Central maintenance and Parking Station for Compacter Vehicles.

It will also develop Waste Separation at source and Solid Waste Garbage Collectors/ Compactor and Sweeping Vehicles.

A memorandum of understanding (a four-year renewable agreement) was signed with the Joint Services Council for Solid Waste Management in Bethlehem.

This project aims at establishing the following:

1. Optimum waste collection and transport services in the Bethlehem Governorate
2. Development of sustainable solutions for enhancing solid waste services; waste collection, transport, and disposal
3. Control and significant reduction of environmental risks, elimination of rodents, insects, illegal waste dumping, waste burning and other malpractices that pose a public health hazard and environmental risks
4. Generation of additional revenue through reuse of solid waste
5. Generation of Job opportunities
6. Minimization of transportation and disposal costs

project two

OMAR MOSQUE PROJECT IN BETHLEHEM



On July 12th 2013, Mr. Samer Khoury launched the Ramadan Appeal Contribution Campaign to allow CCC employees to participate in contributing to the ongoing efforts in implementing one of the most important pillars of the Bethlehem Development Initiative, which is to upgrade Manger Square and surrounding historic area and make it more appealing to tourists and accommodating to the local residents.

On the 18th of September, Bethlehem Development Foundation received a donation amounting to US\$28,000, to be used towards the upgrading of the water and sanitation facilities at Omar Mosque at Manager Square in Bethlehem.

Assessment and design of Civil, Mechanical, and Electrical works is now complete and will be advertised for construction by local firms.

The amount of \$20,716 was donated by CCC employees and the remainder was donated by CCC.

sample potential projects

Whilst nurturing our current relationships, we aspire to enhance relationships with philanthropists, potential donors, sponsors and fund managers. We also continue to make applications for grants and funds for our projects.

A list of sample potential projects of urgent nature is included below.

Sector	Project	Est. Cost \$	Est. Duration Mth	Description
Culture	Artisans de Bethlehem	\$500,000	12	Establishment of Artisan d' Bethlehem to training as well as provide sustainable and fair development for arts and crafts in Bethlehem area. This center will provide young artists [women, youth and hapless, physical handicap people suffered from the political violence in Bethlehem and rural areas of Bethlehem] a job on site, to learn this profession.
Education	Bethlehem Preschools for All	\$1,001,168	12	A Social Enterprise that provides a unified system of preschooling based on quality, affordability, accessibility and relevance for the 60% of eligible children who are disadvantaged for lack of participation.
Energy	Efficient Street Lighting	\$1,500,000	15	The roads along the procession routes will be rehabilitated to have highly efficient LED luminaires equipped with Solar Photovoltaic panels mounted on the lighting poles that will convert solar energy to electrical energy and store it in a battery to light the street. It is expected that LED lights will reduce the energy consumption of street lighting by almost 75%.
Health	Cochlear Implant Project	\$2,800,000	54	Promote and protect the fundamental rights of persons with disability including those with hearing impairment, on basis of universal human rights approach entitling people with deafness to exercise civil, political, social, economic and cultural rights equally as everyone else. Thereby ASR took the initiative to raise the capacity of cochlear implants surgeries, which are presently at the top of the market, providing unique and better outcomes for hearing loss.
Health	Beit Jala Hospital (Assessment of Renovation Works Needed)	\$105,000	3	It is the goal of the Beit Jala Governmental Hospital to continue its Mission and Vision in providing a best in class Medical & General Primary & Secondary Healthcare Quality Services to patients needing Psychiatric Care in Palestine. The Hospital Management desires to upgrade the facility only to be matched with leading International Health Care Institutions.
Health	Community Polyclinic Project	\$419,000	4	Solomon's Pools Resorts desire to implement the project using Processes and Technologies commensurate with the highest levels of International Standards for Health care facilities of this nature. The Polyclinic project is envisioned to contain the full suite of diagnostic and treatment suitable for such polyclinics, Health care equipment and systems using the technology and Polyclinic Design principles.

The projects listed above are indicative and are under development.

sample potential projects

Sector	Project	Est. Cost \$	Est. Duration Mth	Description
Health	Dr. Kamal Psychiatric Hospital Rehab (Assessment of Renovation Works Needed)	\$95,000	3	It is the goal of the Dr. Kamal Psychiatric Hospital is to continue its Mission and Vision in providing a best in class Psychiatric & Healthcare Quality Services to patients needing Psychiatric Care in Palestine. This level of care provided will be enhanced to a great extent when a Master plan is generated, and the upgrading of the facility based on a comprehensive survey is completed. The Hospital Management desires to upgrade the facility only to be matched with leading International Health Care Institutions.
Sports	Beit Jala Municipality Football Field	\$648,000	4	Beit Jala Municipality has prepared all necessary plans and studies through the engineering department to start the rehabilitation process of the existing football field. The works include earth works, sub base and base course works, artificial turf works, concrete works, fence and gates works, construction works.
Sports	Five Football Stadium	\$60,000	3	Design, Build and complete a Five Football Stadium with all needed facilities. The project is made to develop the sport in the city through arranging football teams from the youth who can be trained well. Four men and three women will be from the citizens of the city to operate the stadium which is managed by the municipality.
Sports	Beit Sahour Sports Complex	\$3,160,000	24	In Beit Sahour, there is a shortage of lands to be used for developing social services delivered to residents. The only extension available is in area c. As a model of joint projects , Beit Sahour Municipality and the Arab Orthodox Cultural Club have merged their lands together for the purpose of rehabilitating the area as a complex of different recreation and sport activities.
Sports	Children's Playground	\$150,000	6	There is a big shortage in children's playground in Bethlehem. Creating such amenities on 1000m2 of municipal land will help improve the open space network and the quality of life. This will Improve community infrastructure in Bethlehem.
Tourism	District Park at Solomon Pools	\$3,000,000	12	Creation of a district park in the forested area around Solomon Pools (approximately 200 000 m2) to serve the five municipalities of Bethlehem, Beit Sahour, Beit Jala, Doha and Al Khadr. The district park will reinforce Solomon Pools as a historic and touristic destination. The park could include on the long run an artistic park and a theme park (e.g. Biblical village).

The projects listed above are indicative and are under development.

sample potential projects

Sector	Project	Est. Cost \$	Est. Duration Mth	Description
Tourism	Herodion Park Village Resort	\$30,000,000	60	Herodion Park Village Resort is a concept for the creation of a tourist enclave within the Taamra Area “Janata Village”, of the eastern rural area of Bethlehem Palestine. The site is designed to revolve around the Herodian Fortress, an archaeological gem erected over two thousand years ago by King Herod the Great. Divided into 2 sections, the Upper Herodion contains a palace set within the circular fortress resting upon an artificial 200m mountain. The Lower Herodion is located at the base of the mountain and consists of numerous palace annexes and the central offices of the ancient district capital. Open to visitors, remnants of the Bar Kokhba period include secret escape tunnels that connect the Upper and Lower sections through winding caves running through the center of the mountain. Herod the Great’s most ambitious building project, the Herodion is an archaeological treasure visited by thousands of tourists every year.
Transport	Multipurpose Parking Garage with Parks & Cafes	\$18,000,000	24	Located at the southern border of Manger Square, the Armenian parking lot closes very early, at 15:00. Its location and use as a parking is essential to the functioning of the square, especially after pedestrianizing the section between the two squares. A five story building is proposed including public space, automated parking, cafes, parks and commercial purposes.
Transport	Transport Master Plan	\$1,425,000	6	The Transport Master Plan aims to develop an integrated strategy of a sustainable multimodal transportation system that enhances pedestrian connectivity in Bethlehem, Beit Jala, and Beit Sahour, and encourages the use of public transport. In order to assess the traffic operations and physical conditions of the road network and the transport modes, data will be collected regarding the roads and intersections. Detailed investigative studies and analyses will be produced to describe in depth the state of each transport component, the underlying causes of failing traffic operations, as well as recommendations to alleviate their effects.
Transport	Northern & Southern Ring Road (Study)	\$300,000	4	Extension of the Northern and Southern ring roads to bypass Beit Jala, in line with the future growth to relieve the core area of Beit Sahour and Bethlehem.

The projects listed above are indicative and are under development.

sample potential projects

Sector	Project	Est. Cost \$	Est. Duration Mth	Description
Hospitality	Multi-purpose Hall and 4 Star Boutique Hotel facing Shepherd's Field	\$7,000,000	24	The significance of the project - multi-purpose hall and hotel- arises from its location near the Shepherd's Fields Church at mid distance between Bethlehem and Jerusalem: 1 mile to the east of Bethlehem and 6 miles to the south of Jerusalem. Currently, there are five 5 hotels in Beit Sahour with 314 rooms. There is one hotel at the level of a 4-star hotel and the rest are 1 or 2-star rated, although there is no rating system in Palestine. The yearly average occupancy rate is 85%; this rate does not include the Arab Israel market, which is growing. To meet the future needs the project team proposes a hotel with 200 rooms with multi-purpose hall on 5000m ² lands. The establishment of a multi-purpose hall offers several services to the local residents of Bethlehem, Hebron and Jerusalem Governorates in particular to social events (weddings), commercial activities and meetings for a capacity of 800 persons and will generate direct and indirect employment opportunities. Furthermore to the accommodation needs in Beit Sahour, existing hotels have been identified which could be improved to reach international standards, including the Golden Park Hotel and the Sahara Hotel.
Hospitality	Knights Palace Bethlehem - Pilgrimage House	\$6,500,000	24	Bethlehem is one of the primary visiting attractions of the pilgrimage market segment; the city holds great touristic value. In order to realize this goal, approximately 5'000 additional accommodation rooms are required. The project will acquire an ancient building known as the Santa Teresa Student House located at the main road of Jerusalem- Hebron, 1500 meters from the church of Nativity. The project will establish a C-class urban hotel offering 89 budget-level, high-quality hosting rooms, with public areas and amenities, in accordance with physical conditions set by the Ministry of Tourism.
	Moving Hotel Management School and establishing Teaching Hotel at Beni Hospital and Teaching Restaurant at Handal palace	\$10,140,000	43	Bethlehem University is relocating and upgrading its institute of Hotel Management and Tourism. A four star training and teaching hotel is planned as an integral part of this development. To provide young Palestinians with a world class hospitality training institute by building a 100 room teaching hotel on the Mount David hospital site in conjunction with the relocated Institute of the Hotel Management and Tourism.

The projects listed above are indicative and are under development.

The Bethlehem Development Foundation is a Non-Profit Organization registered under Law No. (1) On Charitable Associations and Civil Society Organizations, Ministry of Interior.

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